

Hey! 🖐️

Let's get social.

Nowadays, everyone's using social media in some form or another. From Instagram to LinkedIn, we're all doing it (and if you've managed to avoid it, please share your secrets!)

We would love to know how you use social media (whether for work or in your personal life) and what you think of our social media presence.

We can't wait to read your responses! 🙌

Please fill out this survey and email to

Got a burning question? Please don't hesitate to reach out!

1. What social media networks do you use?

2a. Do you create content for social media?

Yes

No

2b. If yes, what forms of content? Short-form (*tweets*), long-form (*LinkedIn, blog posts*), sharing photos, videos.

3. Do you use social media professionally? E.g. networking on LinkedIn

Yes

No

4. Do you understand our social media policy and what you can/can't post online about work?

Yes

No

5. Do you follow and engage with our company social media pages?

Yes

No

6. Have you posted about the company in the last 6 months?

Yes

No

7. Have you noticed other employees sharing on social media?

Yes

No

8. How often do you share company content to your own social profiles?

9. What do you feel is stopping you being more active on social? (e.g. *Lack of Content, Time, Understanding, Fear*)

10. What would you like to be included in our social media training?

11. How do you feel about our social media presence? What could we improve?

12. Would you like to share company content more often?

Yes

No

13. Would you be interested in joining a pilot employee advocacy program? *This would involve creating and sharing content online about our company and industry.*

Yes

No

Maybe